

SAFE, STRATEGIC LOCATION



The cost of doing business is 12% lower than the national average. — *Moody's Analytics, 2022*



Large pre-qualified, development-ready data center sites are available.

RELIABLE, RENEWABLE UTILITIES



The average industrial electricity rate is 5.66 cents per kilowatt-hour. — Edison Electric Institute



Major fiber backbone and long-haul data access.



Des Moines Water Works has 110-million-gallon per day capacity and 5 billion gallons of reservoir storage.



Alliant Energy has a goal to reduce its carbon footprint by 40% by 2030.



MidAmerican Energy Company generated renewable energy equal to 88% of customers' annual usage in 2021 with a goal to be at 100% by the end of 2024.



GREATER DES MOINES

'NERSHIP

HIGH-SPEED TAX BENEFITS



For investments of \$200 million or more, equipment directly connected to data center computers is exempt from property tax. Also, there is a sales tax exemption on equipment, electricity and back-up fuel.

50%

Investments of \$1 million or more receive a 50% sales tax rebate on electricity and back-up fuel. Investments of \$10 million or more also receive a 50% sales tax rebate on equipment directly connected to the data center.

TAX FREE

INNOVATION-DRIVEN WORKFORCE



degree or higher. — JobsEQ

have a bachelor's

36,545 people in high-tech industries. — JobsEQ

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No sales or use tax on computers used in the processing of data. No personal property tax on computers. Tax abatement or rebate for new construction or building improvements.

APPLE

Apple acquired 2,000 acres and is constructing a \$1.4 billion, 400,000-squarefoot data center in Waukee. This is the first of multiple data centers expected on the site. Development plans show the eventual buildout of a 2-million-square-foot campus.

META

Since 2013, Meta (Facebook) has invested more than \$3 billion in an Altoona data center campus, which will become the company's largest in the world by 2025, with more than 5 million square feet onsite.

MICROSOFT

Microsoft has started construction on two new data center sites; each will have about 1.8 million square feet. This is in addition to Microsoft's three existing data center campuses in West Des Moines, which currently total more than 2 million square feet.